# LIONSGATE

BRAND FUNDATION

With more than 30 years of experience ins the Asian market, **Lionsgate Brand Foundation** is an agency consultan that provides creative business development and strategic plans to promote international furniture brands by offering Area Distribution Systems in China and Asia.

**Lionsgate Brand Fundation** is a portrait that represents the best Italian products of Modern Home, Hospitality and Contract

# Our Vision

To bridge Italian heritage, culture and design excellence, into Asian market with energy, enthusiasm, aesthetic and value.

# Our Mission

To be the essential foundation for creating successful branding development in Asia market.

#### **Claudio Esposito**

Mr Claudio Esposito penchant for Italian Furniture is more than evident from his 30 over years in the Italian Industry. He stands just like a guardian to an array of major Italian furniture and lifestyle brands.

Claudio, a distinguished name in the industry, has gained vast experiences through his projects over the years. in recent decades, his love for meticulously crafted Italian furniture and interior design has manifested into architectural homes.

It is this magnification of passion and his desire to exhibit all the characteristics of Italian design and style, that has inspired him to free the reins of his creativity and open up an entirely new horizon. We are elated that his inspiration exponents into evolving, not just within Europe, but to reach many miles across and expanded into Asia Pacific and China.

Mr. Claudio Esposito manages the Area Distribution systems for China and Asia with the mission to ensure the impeccable high-end Italian standards in the East market, for all our Italian furniture brand partners.



### **Audrey Wang**

Audrey has more than five years of experience in the furniture market. She leads the daily communication between the company, brands and customers.



#### **Simone Crespi**

Simone is an architect and design manager, with diverse experience in architecture, planning, project management and interior design.

Over his eleven year tenure working for worldwide recognized architecture firms like Gensler, Woodsbagt and DWP, he has built a dynamic portfolio focusing in hospitality, retail, commercial and corporate projects.

With his extensive knowledge of construction techniques and construction management, he continually seeks innovative ways to incorporate materials into architectural spaces.

The unique blend of business, architecture and design capabilities, enables Simone to work with leading international clients to develop quality design solutions for the China and International market. He has earned a Master's degree in Architecture from the Politecnico University of Milan



# Sales services

Sales & Marketing

Product Development

Training

Contract

Logistic total service from the factory to the final destination

#### Technical services

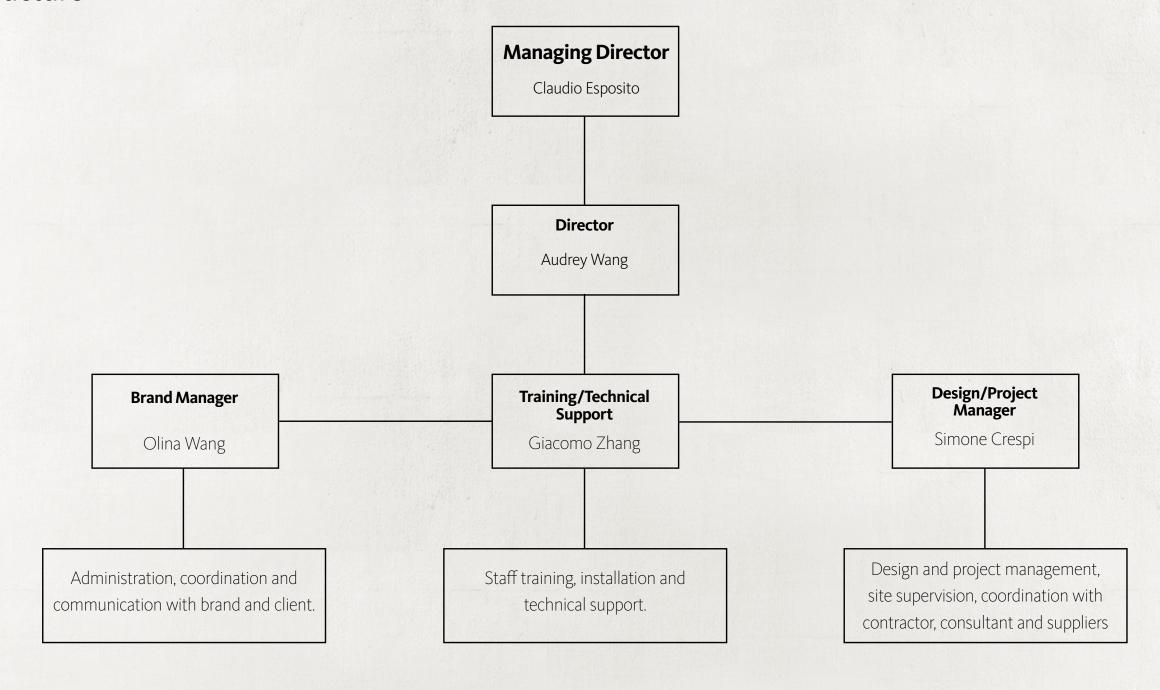
**Design**: provide interior design services from concept to construction documentation, with the support of local designers and consultants.

**Executive services**: execute the design provided from Italy, assuring that the quality and the final effect match the brand expectations. Searching for local materials and suppliers, translating the design package into construction documentation that can be used by local contractors and suppliers.

**Project and site management**: assuring that a project is built on time, within the agreed budget and with the requested quality. Direct interface with workers on construction site, main contractors and suppliers in Chinese language.

Consulting for large mixed use retail start up: providing planning, brands suggestions and location, overall main design guidelines to submit to different brands to develop their design proposal.

#### LBF Structure



# Agency represented by LBF in Asia

2 Busnelli

Emmemobili

VIVA



Vibieffe

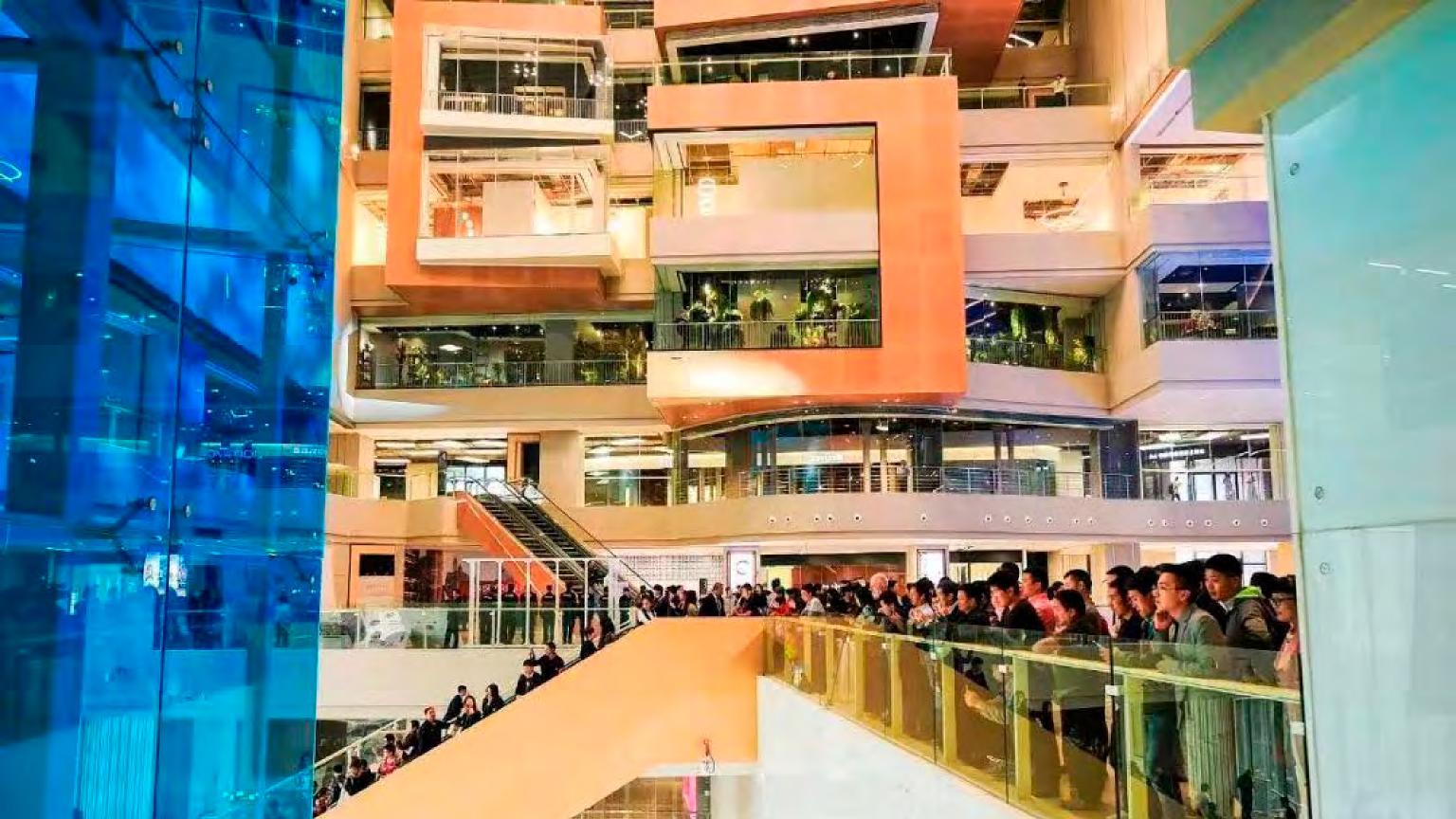


LBF is a strategic partner with more than 50 Italian companies for large project development in China













# BOTTEGA VENETA































#### **Contacts**





#### **Claudio esposito**

**T** + 65 9637 8074

**M** + 86 1376163122

**E** claudio@lionsgatebrand.com.cn

Wechat ID: CLAUDIO 0123

#### **Audrey Wang**

**T** + 86 21 5473 1505

**M** + 86 13816142255

**E** audrey@lionsgatebrand.com.cn

Wechat ID: huaguodan

#### **Singapore Head Office**

48 Toh Guan Road Est #05-142 Singapore 608586

#### **Shanghai Head Office**

Room 807, Building A, Jinting Mansion No. 1000 Hongquan Road, Minhang District Shanghai

中国上海市闵行区虹泉路1000号A座807室